

SEL CRA

Creating Community through People, Parks & Programs!



Your! South Eastern Livingston County Recreation Authority!

CONTACT: Derek Smith, CPRP

810*299*4141 / dsmith@selcra.com

FOR IMMEDIATE RELEASE

SEL CRA Director to receive MRPA Recreation Leadership Award; Authority website selected for Design Award

In February of 2012, at the Michigan Recreation and Park Association's (MRPA) Annual Conference and Tradeshow in Dearborn, MI, the Southeastern Livingston County Recreation Authority will be receiving two of the Association's top awards of excellence for recreation organizations and professionals. MRPA honors exemplary parks and recreation professionals and citizen advocates through the Association's annual awards. Award winners serve as an inspiration to their membership and embody the core values of the profession, demonstrating the highest level of performance in their job duties, as well as a tremendous commitment to MRPA and its membership.

Recreation Leadership Award - Derek O. Smith, CPRP, Director of the Southeastern Livingston County Recreation Authority, will receive the Recreation Leadership Award from the Michigan Recreation and Park Association (MRPA) at its Annual Conference and Tradeshow Awards Banquet, Thursday, February 9, 2012. The Recreation Leadership Award is presented to a member for outstanding contributions and leadership in the area of recreation programming and administration. "MRPA Individual Awards are the highest honor the association presents; the awards honor the highest performance of an MRPA member or advocate of the parks and recreation profession." The SEL CRA Director is a certified parks and recreation professional with over 13 years of experience in the administration of community recreation serving the communities of the West Midland Family Center, East Lansing Recreation and Arts (ELRA), the City of Novi and currently as the director of the Southeastern Livingston County Recreation Authority (SEL CRA). As a member of the Michigan Recreation and Parks Association (MRPA) he was a student scholarship recipient and has been an active member of several boards and committees including the Athletic Committee, Southern Michigan Recreation and Park Association, Northwest Recreation and Parks Association (Secretary and President), 2011 Conference Sponsorship & Exhibit Hall Chair, and most recently appointed as the Director's

Southeastern Livingston County Recreation Authority
125 S Church St, Brighton, MI 48116
Ph: 810-299-4140 | Fax: 810-299-4210
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Committee Chair and serving on the 2013 Conference Committee. Through his membership in the National Recreation and Parks Association (NRPA) he received his national CPRP certification in 1999. Director Smith has also been a member of the MRPA allied Metro Detroit Amateur Softball Association (MDASA) for 10 years and has served as the association's Secretary and President. He has also represented the national Amateur Softball Association (ASA) as a Great Lakes Regional Player Representative. As a member he has facilitated numerous state and national adult and youth tournaments, most notably as the tournament director of the 2010 ASA 18A Northern National Championships. The national tournament was recognized by the national ASA as one of the highest rated tournaments in the country and was awarded the James Farrell Award of Excellence.

MRPA Design Award - The Southeastern Livingston County Recreation Authority will also be receiving the MRPA Design Award at the MRPA Annual Conference and Trade Show's Communication's Summit on Friday, February 10, 2012, for the new www.selcra.com. On July 1, of 2011, SELCRA launched an all-new Active Network website featuring slideshow and video capabilities, weather pod, event calendar, sponsor logos, SELCRA E-newsletter updates, foundation updates, volunteer information, new registration software, remote editing features and easy access streams to all authority information. The MRPA Design Award is given to the organization who demonstrates its website as "a critical way to communicate with residents and nonresidents alike. How well they function in serving a community is of utmost importance." Judging focused on site functionality, ease of use, design and content.

About SELCRA - The South Eastern Livingston County Recreation Authority (SELCRA) is the leading parks and recreation organization serving the communities of the Brighton, Michigan area. Excellent park and recreation services play a significant role throughout people's lives and in the communities in which they live. As community partners, our commitment is to ensure that recreation services are being offered at an optimal level to all area residents. SELCRA...*"Creating Community through People, Parks and Programs."*

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