

SELCRA

SELCRA Board Meeting Minutes - July 13, 2011

In attendance: Mulvihill, Tobin, Doughty, Kovitz, Everett, Phillips, Everett

Absent: Holden, Kilpatrick, Cooper **Liaisons:** Krause **Staff:** Smith, Royster

- I. **Call to Order** at 6:31pm by Chair, Mulvihill
- II. **Call to the Public – No one spoke**
- III. **Introduction of Guests** – Darrin Phillips-New liaison from City of Brighton
- IV. **Additions to the Agenda**
 - a) **City of Brighton** – New appointee to the SELCRA Board
- V. **Approval of Agenda & Minutes – Motion** by Kovitz second by Everett to approve the agenda. Approved. Motion by Doughty, second by Tobin to approve the minutes from the June 2011 SELCRA Board meeting. Approved.
- VI. **Receive Financials – Motion** by Everett, second by Doughty to receive the financials from June 2011. Received
- VII. **Old Business**
 - a) **Articles** – Attorneys are working on formula. Next meeting is scheduled for 7/22.
 - b) **Job Opening** – Marketing and Community Events Manager. Carly's last day is coming up. Looking to change the position to a Community Events Manager and hire a marketing person part-time.
 - c) **SLARA** – SLARA has a director in place. Smith presented the SLARA board with a plan to help them move forward.
- VIII. **Director Report** – Derek Smith
 - a) **Foundation**
 - I) **BP/Corrigan Oil** – Corrigan applied for a grant from BP for SELCRA Foundation scholarships/programs/facilities. \$10K was sent in on June 17th.
 - II) **Youth Scholarships** – Mulvihill suggested seeking scholarships from local banks.
 - III) **Golf Outing** – The SELCRA outing skins was a push so the proceeds were donated to the Foundation.
 - b) **Website** – The registration and launch began July 1st. Everett suggested putting something on every page. Would also like to see the registration button in a more prominent place as well as on all the child pages.
 - c) **Program Reports** – Hershey Track & Field – SELCRA sent over 20 participants to the state meet in Holt and 2 of our girls qualified for the National meet.
 - d) **Parks & Rec month Kickoff** – Was a great event. Looking forward to doing it again next year.
 - e) **Campout at Huron Meadows** – This is a new event. Movie, Kayaking, Fishing, Climbing wall and more. Everett suggested reaching out to local campgrounds to post flyers, Waldenwoods etc.
 - f) **Golf Outing** – raised \$6000 this year. Everett suggested saving the date right now at a great venue. Suggested an earlier planning start and look for a bigger sponsor. They are doing sponsor budgets now to put in place for next year.
 - g) **Baseball/Softball Tournament** – First time event. 20 teams. Kids are excited.
 - h) **Meijer Summer Smash** – Aug 20th teen concert event. Bands, henna tattoos, food...great day for local teens.
- IX. **New Business**
 - a) **Board Appointee** – At the June 23 City Council Meeting, Darrin Phillips was appointed to serve as the 2nd appointee to the SELCRA Board. **Approved.**
- X. **Strategic Planning** – Smith passed out a needs assessment to the Board asking for input. This affects all the communities and their residents. Everett suggested a retreat to prepare and discuss. This will help us form a plan and implement ways to get to where we want to be.
- X. **Adjournment** – Motion by Cooper, second by Tobin to adjourn. Approved. 7:51pm

Respectfully submitted,

Cheryl Royster, Recording Clerk

Dan Mulvihill, Chair